

We are located in Holt, Michigan. Approximately 15 minutes from downtown Lansing.  
From I-96 take exit 104.  
Turn left at the first light.  
Go through to the 3rd light.  
Turn left onto South bound Cedar Street.  
Travel 3/4 mile, turn left at the light, Willoughby Road.  
The Idea People are the 4th building on the Right.

Contact us by Phone: 517-699-7000 • Fax: 517- 699-7700  
E-mail: [sales@ideasideas.com](mailto:sales@ideasideas.com)



**R.A. Dinkel & Associates**  
4641 Willoughby Rd. Holt, MI 48842  
PH: 517-699-7000 • FAX: 517-699-7700  
[www.ideasideas.com](http://www.ideasideas.com)